

Report on the Sixth Osaka Business Networking Club Meeting



The Osaka Business & Investment Center (O-BIC) held its 6th Osaka Business Networking Club meeting on March 10, 2011. This time, in contrast to its customary way of organizing the event, a lecture was given by Mr. Masahiko Yokoi, representative of The Asahi Shimbun Company's Osaka Head Office, and participants toured the newspaper's printing plant. They also had the opportunity to visit the construction site of the Nakanoshima Festival Tower, which is rarely available for viewing. Participants were given a glimpse into the urban redevelopment project in the growing Nakanoshima area.

The event was attended by about 40 people, including the Consuls-General of the U.S. and the Netherlands in Osaka as well as people from foreign diplomatic missions and economic organizations in Osaka, along with club member companies which have been investing in Osaka.

After Mr. Yokoi gave a lecture on the relationship between The Asahi Shimbun and the Nakanoshima area and the region's future prospects, participants observed the newspaper production process located on the basement floor of the company's printing plant. During the subsequent tour at the construction site of the Nakanoshima Festival Tower, a summary of the construction work utilizing state-of-the-art equipment and the features of the tower were presented.

Finally, at JETRO Osaka, a briefing was given on its services, which was followed by lively exchanges between the participants.

Date: 13:30 – 17:15, Thursday, March 10, 2011

Venue: The Asahi Shimbun Osaka Head Office, Nakanoshima Festival Tower, JETRO Osaka (networking meeting)

Organizers: Osaka Business & Investment Center (O-BIC: Osaka Prefecture, the City of Osaka, the Osaka Chamber of Commerce and Industry), JETRO Osaka

◆ Lecture

“Business Strategy of The Asahi Shimbun Company Osaka Head Office”

- Nakanoshima Festival Tower and future prospects of Nakanoshima Area -

Mr. Masahiko Yokoi, Board Director (representative of Osaka Head Office), The Asahi Shimbun Company

◆ Tour

- Asahi Shimbun printing plant

- Nakanoshima Festival Tower construction site

◆ Networking meeting (informal conversation)

