

For immediate release

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(Translated into English from original Japanese)

O-BIC Attracts 31 New Businesses with Expo Momentum,
Gaining Global Attention
**FY2024 performance of Osaka Business and Investment Center
(O-BIC)**
(O-BIC member organizations: Osaka Prefecture, Osaka City, and Osaka
Chamber of Commerce and Industry [OCCI])

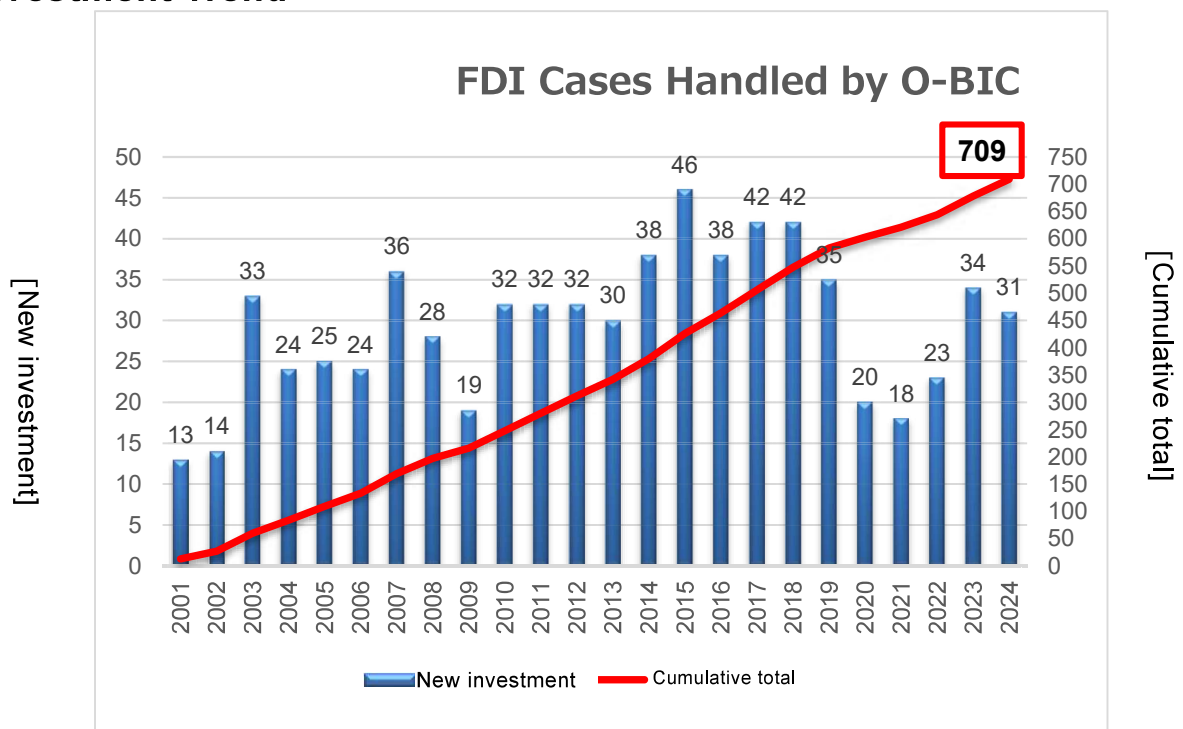
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Osaka Business and Investment Center (O-BIC)

(International Division, OCCI)

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■ Investment Trend



- In fiscal 2024, O-BIC successfully attracted 31 foreign companies to Osaka Prefecture. With Expo 2025 Osaka, Kansai, Japan as a catalyst, Osaka is drawing increased international attention, and an increasing number of foreign companies are showing interest in entering the market. Initiatives to support foreign companies entering Osaka—such as the “Foreign Entrepreneurship Promotion Project (Start-up Visa)” implemented by Osaka City and the “Osaka Global Finance One-Stop Support Center” established by Osaka Prefecture and Osaka City—have bolstered O-BIC’s efforts to attract foreign

investment. As a result, O-BIC handled 245 consultations, a significant increase from the 192 in the previous fiscal year.

By country/region, there were 93 cases from China, 26 from South Korea, 20 from the United States, 8 from Taiwan, and 2 from Singapore. In total, O-BIC provided consultations to parties from 61 different countries and regions.

- Looking at the 31 investment cases by country/region, China (including Hong Kong) topped the list with 9 (down from 13 the previous year), followed by South Korea with 5 (11 the previous year), and the United States with 3 (2 the previous year). Next were Australia and Singapore, each with two cases. In addition, there was one case each from the United Arab Emirates, the United Kingdom, Cote d'Ivoire, Switzerland, Turkey, New Zealand, Hungary, Burundi, Myanmar, and a joint investment from Hong Kong and Singapore. As this indicates, a wider variety of countries and regions entered the market, although the majority of companies were from Asia.
- Several major projects are currently taking place in Osaka, including the ongoing Expo 2025 Osaka, Kansai, Japan; the full launch of Grand Green Osaka in 2027; and the Osaka Yumeshima Area Integrated Resort (IR), slated to open in 2030. Making the most of the impact of these projects, O-BIC has actively engaged in overseas business promotion activities.
- Since its establishment, O-BIC has attracted a total of 709 foreign investment cases over the 24-year period through fiscal 2024. By country/region, China (including Hong Kong), South Korea, and the United States continued to rank as the top three, with 291 cases, 129 cases, and 54 cases, respectively.

■ Characteristics of Investments

In fiscal 2024, foreign companies from diverse sectors such as e-commerce, tourism, IT, food and beverage, and real estate entered Osaka with support from O-BIC. In particular, many of them leveraged digital technology, exported Japanese products abroad, and tapped into inbound demand. Additionally, there was a notable increase in overseas startups with specialized expertise utilizing startup visas.

(1) More Asian firms entering the market with a variety of consumer products, services, and e-commerce offerings

In fiscal 2024, Osaka saw a notable increase in the entry of companies engaged in the import and sales of a wide range of consumer goods—such as kitchenware, food products, and sporting goods—as well as companies utilizing e-commerce platforms. These included Ryukokusai Osaka Sobo Chigyo Co., Ltd. (China) and LIVING CREATOR Co., Ltd. (South Korea), among others. Further market entry by Chinese and Korean companies is expected. Another business model observed involves transporting parts and raw materials from the home country to Japan, where the final products are assembled and then exported back to the home country as “Made in Japan” products.

(2) Inbound business leveraging Osaka's potential, such as EXPO 2025

Expo 2025 Osaka, Kansai, Japan and the anticipated launch of IR in 2030 are drawing growing numbers of foreign companies to Osaka, supported by the expanding inbound tourism market. In fiscal 2024, companies such as K2Guesthouse LLC (Singapore), J&J Co., Ltd. (Singapore), and Inaka Media LLC (New Zealand) expanded into Osaka. All of these companies operate businesses targeting primarily inbound tourists, including travel services, accommodation (including private lodging), food and beverage services, and tourism promotion. In

particular, many inquiries were related to operating private lodgings using existing properties, indicating strong interest in this area.

(3) Supporting overseas startups' entry into Osaka through the use of startup visas

Osaka has built a robust startup ecosystem through collaboration among various institutions that support both domestic and international startups. Osaka City established the Foreign Entrepreneurship Promotion Project (Startup Visa) Support Desk to provide consultations on startup visas and has since seen a rise in the number of overseas startups entering the city. In fiscal 2024, Tsukuba Indy LLC (USA) and Plus & More LLC (Switzerland) entered the Osaka market as new startups. In addition, MedTech Actuator LLC (Australia), which supports startups in the medical and healthcare sectors, established a Japan office, further contributing to the development of the startup ecosystem.

■ Major Entrants to the Osaka Market

MedTech Actuator LLC (Australia)

URL: <https://medtechactuator.com/>

Business Details, etc.: Supporting startups in the medical and healthcare fields. To date, the company has supported over 200 startups, mainly in the Asia-Pacific region, and 20 of their products and services have already been launched in the global market.

Support by O-BIC: Referrals to experts for corporate registration, introductions to office space, and more.

Hoshin Industry Co., Ltd. (Hong Kong (China))

Business Details, etc.: Importing, exporting, and selling raw materials, chemical intermediates, and related products. The company has established a base in Japan to manage existing customers in the Japanese market, expand its sales channels, and export to global markets.

Support by O-BIC: Referrals to experts for corporate registration.

SIASUN JAPAN Co., Ltd. (Hong Kong (China))

URL: <https://en.siasun.com/>

Business Details, etc.: Manufacturing of industrial robots. The company established a presence in Japan to manage relationships with existing local customers, handle import/export operations for its own products, and conduct maintenance and sales activities. The choice of Osaka as its base was driven by the concentration of key customers in the area and the city's strong transport links and cost efficiency.

Support by O-BIC: Referrals to experts for corporate registration.

AI Japan Co., Ltd. (Burundi)

URL: <https://www.ai-japan.info/#>

Business Details, etc.: Entered the Osaka market with partial investment from Japan-based individuals originally from Burundi, as well as corporations based in Burundi. The company established a corporation in Osaka with the aim of importing and selling Burundian food products at Expo 2025, and continuing the business after the event ends.

Support by O-BIC: Referrals to experts for corporate registration and introductions to office space.

Suzhou Sate Auto Electronics Co., Ltd. (Hong Kong (China))

URL: <https://www.adachi-sensor.com/>

Business Details, etc.: Expanded into Osaka for the development, manufacturing, and marketing of tire pressure measurement systems. The company is exploring opportunities to expand its business both in Japan and in overseas markets, including the United States.

Support by O-BIC: Providing information on subsidy programs available through Osaka Prefecture

- Overview of O-BIC and its activities in FY 2024 -

■ About O-BIC

Osaka Business and Investment Center (O-BIC):

O-BIC is a one-stop service center established in 2001 jointly by Osaka Prefecture, Osaka City, and the Osaka Chamber of Commerce and Industry to support foreign companies, diplomatic missions, economic organizations, and others expanding into Osaka.

(Secretariat: Osaka Chamber of Commerce and Industry (OCCI) International Division

■ Overview of O-BIC's Activities in FY2024

- O-BIC observed continued growth in inbound tourism—including overseas businesspeople and tourists—following last year's trend, along with a significant increase in inquiries, particularly from Asia.
- By planning and participating in 49 events both in Japan and overseas, O-BIC promoted the attractiveness of Osaka's investment environment and its own services, while also leveraging social media.
- O-BIC staff members accompanied the Osaka City delegation on top-level promotional visits to various countries, where they proposed collaborations with local organizations in Hamburg (Germany), as well as in London and Manchester (UK). O-BIC also ran Osaka promotion booths in Xiamen and Hangzhou, China, offering promotional presentations and other activities.
- O-BIC hosted the "Global Innovation Forum" with the aim of attracting overseas startups, and supported their entry into Osaka through business matching.
- To strengthen ties with consulates general and consulates in the Kansai region, O-BIC implemented the Kansai International Exchange Project, promoting the strengths of Osaka-based SMEs working in preparation for the Expo.
- To encourage foreign companies to expand into Osaka by leveraging the Expo as an opportunity, O-BIC held online seminars primarily for foreign diplomatic missions in Japan and offered an "Online Osaka Tour" to promote the city's business environment and appeal to both domestic and international companies.
- O-BIC held a "Roundtable with Representatives of the G7 Chambers of Commerce in Japan" to generate interest in Osaka among the G7 chambers and encourage secondary expansion of foreign companies from Tokyo and other regions into Osaka.
- O-BIC proactively promoted investment in Osaka and carried out promotional activities in cooperation with the Osaka International Business Promotion Center (IBPC Osaka), JETRO Osaka, the Kansai Bureau of Economy, Trade and Industry, and other Osaka-based organizations.

<Further Reading>

- (1) List of investments handled by O-BIC in FY2024
- (2) Matrix of investments handled by O-BIC in FY2024
- (3) Investment Cases Handled by O-BIC (FY2001–FY2024, 24-Year Total)

O-BIC Activity Results

FY	No. of Inquiries	No. of Attracted Cases	No. of Support Program Uses
2001	300	13	-
2002	273	14	-
2003	164	33	-
2004	141	24	-
2005	158	25	-
2006	175	24	-
2007	139	36	-
2008	117	28	11
2009	137	19	12
2010	101	32	18
2011	123	32	15
2012	94	32	13
2013	97	30	14
2014	113	38	25
2015	137	46	23
2016	118	38	24
2017	135	42	23
2018	167	42	23
2019	193	35	16
2020	176	20	9
2021	115	18	13
2022	151	23	11
2023	192	34	11
2024	245	31	11
Total	3761	709	272

Support Program:

An incentive program offered by O-BIC to encourage investment in Osaka by reducing costs associated with registration and other related procedures (up to ¥100,000).

2024年度O-BIC誘致実績一覧表

参考資料①

企業名		国・地域	業種 (O-BIC分類)	事業内容 (進出目的)
1	合同会社鞍明商事	中国	卸売・小売（輸入）	車両用冷却器等の販売及びアフターサービス・工業用電子電気部品の販売
2	恒徳精密株式会社	中国	卸売・小売（輸入）	各種金型・金型部品・プラスチック製品の設計、製作と修理、販売
3	（非公開）	中国	サービス	広告業
4	友誠電気株式会社	中国	卸売・小売（輸出）	電気絶縁材料、電気機械器具、金属材料、化学工業製品の輸出入販売
5	龍国際大阪倉置業株式会社	中国	卸売・小売（輸出）	インターネットを利用した通信販売
6	安達車載電子株式会社	中国（香港）	製造	タイヤ圧測定システムの開発、製造及びマーケティング、大阪に工場設立予定
7	SIASUN JAPAN株式会社	中国（香港）	卸売・小売（輸入）	産業ロボット製造企業、既存顧客管理、自社製品輸出入やメンテナンス、営業活動
8	大和ケミファ株式会社	中国（香港）	卸売・小売（輸入）	原料薬・中間体・化学原料等の輸出入ならびに販売
9	邦品実業株式会社	中国（香港）	卸売・小売（輸入）	バッテリー関連部材商社。電池材料の輸出入及び販売。物流倉庫及びシステム等の管理、運営及び開発。電池用新規部材の開発。
10	株式会社OCEANBLINK	韓国	卸売・小売（輸出）	ゴルフ用品の韓国向け輸出販売
11	株式会社河東	韓国	製造	韓国の伝統的製法によるごま油の製造販売
12	（非公開）	韓国	卸売・小売（輸入）	婦人服輸入、EC販売
13	合同会社TORA CORPORATION	韓国	卸売・小売（輸出）	ゴルフ用品の日本調達窓口、韓国向け輸出販売
14	株式会社LIVING CREATOR	韓国	卸売・小売（輸入）	韓国本社企画のキッチン用品の輸入卸売・小売販売及びオンライン販売
15	（非公開）	米国	サービス	ソーシャルメディアでのインターネットマーケティングサポート及びドキュメンタリー動画制作
16	つくばインディUSA合同会社	米国	サービス	映画・テレビの知財企画開発
17	telmo合同会社	米国	サービス	通信に係るソフトウェアシステムの販売等
18	メドテック・アクチュエーター合同会社	オーストラリア	サービス	医療・ヘルスケア分野のスタートアップ支援組織
19	Ladon株式会社	オーストラリア	サービス	不動産投資、企業投資
20	合同会社 K2Guesthouse	シンガポール	サービス	ホテル事業・民泊事業
21	J&J株式会社	シンガポール	サービス	飲食店（サラダバー）
22	（非公開）	アラブ首長国連邦	サービス	大規模イベントのデザイン及び設営
23	（非公開）	英国	サービス	旅行業
24	株式会社DOVE INNOVATIONS	コートジボワール	サービス	スマートホーム用IoT デバイスの販売と、高齢者向けIoTシステムの開発と販売
25	プラス・アンド・モアー合同会社	スイス	サービス	ITサービスのコンサルティング及び開発
26	（非公開）	トルコ	卸売・小売（輸出）	自動車部品の製造販売
27	合同会社イナカメディア	ニュージーランド	サービス	旅行業及び観光プロモーション関連事業
28	在大阪ハンガリー領事館	ハンガリー	公的機関	領事館
29	株式会社エーアイジャパン	ブルンジ	卸売・小売（輸入）	食品及び民芸品などの輸入販売
30	POLESTAR HOLDINGS JAPAN 株式会社	ミャンマー	サービス	人材育成、日本語学校、旅行業、輸出入
31	タカバマ株式会社	中国（香港） シンガポール	サービス	VR/ARを駆使したESG経営アセスメント・コンサル

Osaka Business and Investment Center (O-BIC)
Matrix of Investment cases in FY2024
 (April, 2024—March, 2025)

Cases of New Entry: 31

※Figures in brackets () =Previous FY

Industry Country/Regio		Manufacturing	R&D	Wholesale and Retail (Export)	Wholesale and Retail (Import)	Finance and insurance	Transportation	Information and Communications	Service	Public agencies/ organizations	TOTAL
Asia	China (incl.HK)	1 (1)	0 (0)	2 (6)	5 (2)	0 (0)	0 (1)	0 (0)	1 (3)	0 (0)	9 (13)
	Korea	1 (0)	0 (0)	2 (1)	2 (4)	0 (0)	0 (0)	0 (0)	0 (6)	0 (0)	5 (11)
	Singapore	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	2 (1)	0 (0)	2 (1)
	HK/Singapore	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (0)	0 (0)	1 (0)
	Myanmar	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (0)	0 (0)	1 (0)
	Taiwan	0 (0)	0 (0)	0 (0)	0 (0)	0 (1)	0 (0)	0 (1)	0 (0)	0 (0)	0 (2)
	Mongolia	0 (0)	0 (0)	0 (1)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (1)
	Asia/Total	2 (1)	0 (0)	4 (8)	7 (6)	0 (1)	0 (1)	0 (1)	5 (10)	0 (0)	18 (28)
North America	USA	0 (0)	(0) (0)	0 (1)	0 (0)	0 (0)	0 (0)	0 (0)	3 (1)	0 (0)	3 (2)
	N.A./Total	0 (0)	(0) (0)	0 (1)	0 (0)	0 (0)	0 (0)	0 (0)	3 (1)	0 (0)	(3) (2)
Middle East	UAE	0 (0)	(0) (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (2)	0 (0)	1 (2)
	Turkey	0 (0)	(0) (0)	1 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (0)
	M.E./Total	0 (0)	(0) (0)	1 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (2)	0 (0)	2 (2)
Europe	UK	0 (0)	(0) (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (1)	0 (0)	1 (1)
	Switzerland	0 (0)	(0) (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 0	0 (0)	1 (0)
	Hungary	0 (0)	(0) (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 0	1 (0)	1 (0)
	Germany	0 (0)	(0) (0)	0 (0)	0 (0)	0 (0)	0 (1)	0 (0)	0 0	0 (0)	(0) (1)
	Europe/Total	0 (0)	(0) (0)	0 (0)	0 (0)	0 (0)	0 (1)	0 (0)	2 (1)	1 (0)	3 (2)
Oceania	Australia	0 0	(0) (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	2 (0)	0 (0)	2 (0)
	Newziland	0 0	(0) (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (0)	0 (0)	1 (0)
	Oceania/Total	0 (0)	(0) (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	3 (0)	0 (0)	3 (0)
Africa	Cote d'Ivoire	0 (0)	(0) (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (0)	0 (0)	1 (0)
	Burundi	0 (0)	(0) (0)	0 (0)	1 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	1 (0)
	Africa/Total	0 (0)	(0) (0)	0 (0)	1 (0)	0 (0)	0 (0)	0 (0)	1 (0)	0 (0)	2 (0)
TOTAL		2 (1)	(0) (0)	5 (9)	8 (6)	0 (1)	0 (2)	0 (1)	15 (14)	1 (0)	31 (34)

Investments Facilitated by O-BIC from FY2001–FY2024 (April 2001 – March 2025)

Country Region	Industry	Manufacturing	R&D	Wholesale and Retail (Export)	Wholesale and Retail (Import)	Finance and Insurance	Transportation	Information and Communication	Service	Public Agencies /Organizations	Others	Total
Asia												
China		8	6	55	85	3	16	12	54	17		256
Korea		3	1	18	52	2	2	9	38	4		129
Taiwan			2	3	21	1		3	8			38
Hong Kong		4		10	12			3	6			35
Singapore		2			6		2	2	9			21
India					5			6	4			15
Thai				1	1				5			7
Vietnam					1			1	4	1		7
Indonesia				1	1	1	1					4
Myanmar					1			1	2			4
Mongolia				1	1					2		4
HK/Singapore									2			2
Malaysia							1		1			2
Cambodia								1				1
Sri Lanka					1							1
Pakistan										1		1
Philippines				1								1
Asia/Total		17	9	90	187	7	22	38	133	25		528
Oceania												
Australia		1			3			3	6			13
New Zealand					1			1	1			3
Oceania/Total		1			4			4	7			16
North America												
USA		2	2	3	20			4	22	1		54
Canada					3	1		1	4	1		10
North America/Total		2	2	3	23	1		5	26	2		64
South America												
Chile									1			1
South America/Total									1			1
Europe												
UK			1		4	2		3	12		1	23
Germany		2	1		7		1		5			16
France		1	1		5	3		1	2			13
Switzerland					5				2			7
Italy					2			1	1	2		6
Spain					3			1				4
Denmark					3							3
Netherlands					1				1			2
Sweden		1			1							2
The Czech Republic					1			1				2
Norway					1			1				2
Belgium					1	1						2
Portugal					2							2
Ireland								1				1
Slovakia										1		1
Hungary										1		1
Finland					1							1
Poland										1		1
Malta						1						1
Russia					1							1
Europe/Total		4	3		38	7	1	9	23	5	1	91
Middle East												
United Arab Emirates									3			3
Israel								1		1		2
Turkey				1								1
Middle East/Total				1				1	3	1		6
Africa												
Cote d'Ivoire				1					1			2
Burundi					1							1
Africa/Total				1	1				1			3
Total		24	14	95	253	15	23	57	194	33	1	709