

Report on “PVEXPO 2012 Exhibition”



<Energy bubbles over at the venue (From PVEXPO2012 HP)>

Osaka Business and Investment Centre (O-BIC) participated in the [PVEXPO 2012] held between the 29th of February and the 2nd of March at Tokyo Big Sight by having an exhibition booth in collaboration with Osaka city and IBPC Osaka, and also held a promotional seminar at the venue.

This year in particular has seen a large number of visitors from overseas, and we introduced to

the representatives from about 50 domestic and overseas companies the image of Osaka as a city promoting new energy businesses and provided information to them on the investment environment in our city along with other information useful for overseas enterprises looking at avenues for expansion. While doing so, we tried to discover which of the companies could be potential investors by asking them about their intentions regarding investment in Osaka over the rest of Japan.

About the exhibition

- ① Name : [PV EXPO 2012 (The 6th international photo voltaic exhibition)]
- ② Date : 29th February 2012 (Wednesday) – 2nd March 2012 (Friday)
- ③ Venue : Tokyo Big Sight
- ④ Organized by : Reed Exhibitions Japan Limited

2. Number of visitors (Unit: Persons)

	Weather	Number of visitors	Cumulative number of visitors
29 th February (Wednesday)	Snowy	26,247	26,247
1 st March (Thursday)	Overcast	32,832	59,079
2 nd March (Friday)	Rainy	34,418	93,497



<Images from the PR seminar held at the venue. Other than the address by Director Kozuki (left), President Kim of Sun Edison Japan Ltd (centre) and Mr. Uegaki of the New Energy Business Division, Osaka also gave lectures.>