



O-BIC's Achievements in FY2010 (April 2010-March 2011)

- On April 14th, O-BIC announced what it has achieved during FY2010 at the Osaka Economic Press Club.

- Following on from the previous year, we at

O-BIC conducted positive and enthusiastic activities to invite investments from particularly fast-growing Asia. Creating our own unique projects, we offered keen foreign companies carefully thought out services introducing business environment here and arranging one-to-one meetings for business talks. We also made arrangements for a press release on quite an influential investor, and also organized networking meetings and inspection tours for those who already set up an operation base in Osaka to support their activities. Outside Japan on the other hand, we conducted effective promotional activities to invite investments in Osaka/Kansai, through exhibitions, seminars and visits to companies etc in China, Korea, Taiwan, Malaysia, Thailand and Germany.

- As a result of our efforts as “ALL OSAKA” in cooperation with JETRO OSAKA and IBPC Osaka Investment Promotion Center, we succeeded in inviting 32 companies/organizations into Osaka far exceeding the result achieved in FY2009.

1. Outline of FY2010 Achievements

~Have invited altogether 32 companies/ organizations; those from Asia taking up 70%~

- While about 45,500 accesses on the homepage and 101 inquiries(47 of them on investments) through e-mail and phone were made which are much the same as last year, the actual result of investments was from 32 companies/organizations, far exceeding last year by 19 cases.

- Out of the 32 cases, 23 cases from Asia made up about 70% of all, with the top 3 of Korea with 9 cases, China(including Hong Kong and Macao) with 7 and India with 4 (Korea at the top over China for the first time).

- With the world-level research institute and renowned business organizations such as Fraunhofer IPA(Germany), TATA Consultancy Services Japan Ltd. Zhejiang China Commodities City Group Co., Ltd that operates the world's largest-scale wholesale market and PHIHONG TECHNOLOGY JAPAN CO., LTD whose parent company of Taiwan is the world's 7th ranking manufacturer of plugs/sockets all advancing into the Osaka market, it is thought that there now must be letter recognition of Osaka's

high-level and well-balanced industrial structure and standard of research and development, and furthermore the attractiveness of Osaka as a market.

- Concerning the lines of business and the purposes, 18 cases of imports, manufacture and sales, development of markets (base of production in Japan) are on top showing their keenness to develop the Japanese markets.

- During the 10 years from 2001(when O-BIC was founded) to 2010, 248 cases altogether were successfully invited into Osaka, with the 3 countries on top such as China (75 cases), Korea (35) and the U.S.(30).

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	TOTAL
13cases	14	33	24	25	24	36	28	19	32	248

2. Policy for FY2011

- From the viewpoint of the urgency to revitalize the economy of Japan for reconstruction from the Great Eastern Japan Earthquake as well as of the need of dispatching more information to the world, the importance of inviting more foreign investments into Japan will further increase. With closer collaboration between the public and private sectors, O-BIC will not only expand its promotional information-dispatching capability toward overseas economic organizations and companies, but also will further develop ways to find a larger number of potential foreign investors, and generally, to offer thorough and high-quality services.

- Specifically we will focus efforts on these 3 points:

1. To encourage already Tokyo-based foreign companies/organizations to set up an operation base in Osaka/Kansai
2. To invite more investments particularly from Asia
3. To invite more investments into Osaka's recently strengthening and promising industries such as life science, environment /new energies industries.

Osaka Business and Investment Center (O-BIC)

Achievements in FY2010 (April 2010–March 2011)

<By-Country/By-Industry at glance>

cases of new Entry, figures in brackets ()=FY2009

		IT/ Bio Tech/ R&D	Service	Trade	Import/Sales/ Manufacturing/ Marketing	Organizations/ Agencies	Others	Total
Asia	China		1	(2)	4 (3)			5 (5)
	Korea	(1)	1	2 (1)	6 (3)			9 (5)
	Singapore		(1)	1				1 (1)
	India	2	1		1			4 (0)
	Taiwan				2 (2)			2 (2)
	Macao		(1)					0 (1)
	Hong Kong				1 (1)			1 (1)
	Hong Kong/Singapore		1					1 (0)
	Asia Total	2 (1)	4 (2)	3 (3)	14 (9)	0 (0)	0 (0)	23 (15)
North America	USA		(1)		1			1 (1)
	North America Total	0 (0)	0 (1)	0 (0)	1 (0)	0 (0)	0 (0)	1 (1)
Europe	France	(1)	1					1 (1)
	Germany	1			(1)			1 (1)
	Netherlands				(1)			0 (1)
	Italy					1		1 (0)
	Spain		1					1 (0)
	Poland					1		1 (0)
	England				1		1	2 (0)
	Europe Total	1 (1)	2 (0)	(0) (0)	1 (2)	2 (0)	1 (0)	7 (3)
Oceania	Australia				1			1
	Oceania Total	0 (0)	0 (0)	0 (0)	1 (0)	0 (0)	0 (0)	1 (0)
Total		3 (2)	6 (3)	3 (3)	17 (11)	2 (0)	1 (0)	32 (19)