

O-BIC Promoting Osaka in Thailand, Malaysia, Korea and Taiwan to Invite Investments

Through the weeks from late February to early March, officials from O-BIC conducted brisk promotional activities in the 4 countries of Thailand, Malaysia, Korea and Taiwan, to invite more of their investments into the Osaka/Kansai markets.



In Kuala Lumpur and Bangkok, we held a seminar mainly for those in the service industries such as restaurants, spa facilities etc (17 business people from 12 companies participated) to introduce Osaka's environment for investments and the current status of such industries, and we also visited some promising companies keenly interested in the Japanese markets to exchange views with us on issues of common interest.



With the kind cooperation of KOTRA (Korea Trade-Investment Promotion Agency) and the Gyeonggi Northern Chamber of Commerce and Industry in Korea, it was possible to conduct a seminar in both Seoul and Uijeongbu City and promote Osaka's environment for investments to more than 50 companies altogether.

In Taiwan, we visited a medical device manufacturer and a pharmaceutical company for hearings to learn of our requests concerning their investments in Japan.

To encourage foreign companies to make more investments in Osaka and for more to join the Osaka/Kansai markets, all concerned with O-BIC will hereafter further focus on conducting specific activities to meet foreign companies' specific needs, in addition to the common measures for the common needs.