

## O-BIC Participated in “Future MESSE”~2010 JCI World Congress OSAKA

• O-BIC(Osaka Business and Investment Center) participated, with its own booth, in ‘“Future MESSE”~2010 JCI World Congress OSAKA’ successfully held on Nov. 4-5-6 at the Osaka International Convention Center.

• Welcoming various countries’ members of JCI\*(Junior Chamber International) and about 60 visitors to the booth, it was quite a significant occasion for O-BIC gaining an excellent opportunity to introduce to them Osaka’s environment for investments and other useful up-to-date information for foreign companies planning to join the Osaka/Kansai market.

\*JCI (Junior Chamber International):

JCI is an international organization for leadership and social development consisting of rising economic persons of the younger generations ranging in age from 18 to 40 regardless of nationality, race, religion and gender.



### 1. Outline of Event:

①Name: “Future MESSE”~2010 JCI World Congress OSAKA

②Theme and Objective:

Under the theme “Let’s Regain the Blue Planet”; to introduce various companies’ undertakings to lighten or reduce the burdens on environment…(displays exhibited in ‘Overseas JCI’ zone)

③Period: 3 days of November 4(Thu.), 5(Fri.), 6(Sat.)

④Place: Osaka International Convention Center

⑤Sponsor: Osaka Junior Chamber

⑥Supporters: Osaka Prefecture, Osaka City, OCCI, Kinki Bureau of Economy and Industry, etc.

### 2. Attendance: (persons)

(Fine weather throughout the 3 days, Nov. 4-5-6)

Date	Total Visitors	Total Incomers (incl. same persons’ repeated visits)
Nov. 4 (Thu.)	808	808
Nov. 5 (Fri)	1,175	1,983
Nov. 6 (Sat.)	2,826	4,809