



NIHON ASSIST CO LTD



NIHON ASSIST SINGAPORE



HILLMAN

NIHON ASSIST GROUP is a consulting firm that provides support to Japanese companies expanding to Singapore and Singapore-based companies venturing into Japan. In a joint venture with HILLMAN GLOBAL PTE LTD, NIHON ASSIST launched "HILLMAN", a long-established Chinese restaurant brand from Singapore, in Osaka in October 2014.

Invitation to  
**Osaka Seminar:**



# Enter Japanese Market via Food & Beverage and Retail industries.

Seminar Details:

**2.00pm Market Trends in Japan**

By JETRO (Japan External Trade Organization)

**2.20pm Business Opportunities in Japan's retail market for SMEs.  
~Leading to the Tokyo Olympics 2020~**

By Yasuji Seki (NIHON ASSIST SINGAPORE PTE LTD, Managing Director)

**3.20pm Case Study: HILLMAN RESTAURANT**

By Richard Wong Kah Sing (HILLMAN GLOBAL PTE LTD, Director)

**3.40pm Advantage of Osaka**

By OBIC (Osaka Business and Investment Center)



**Mr. Yasuji Seki**

Mr. Yasuji Seki has been Managing Director of NIHON ASSIST SINGAPORE PTE LTD since 2011. Three years prior to that, Mr. Seki was supporting business expansion of Singapore companies into Japanese market as a Senior Market officer in International Enterprise Singapore.

**JETRO (Japan External Trade Organization)**

JETRO, or the Japan External Trade Organization, is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world.

**OBIC (Osaka Business and Investment Centre)**

Osaka Chamber of Commerce, Osaka Pref. Gov. and the Osaka City Gov., run the Osaka Business and Investment Center (O-BIC), one-stop service center for foreign companies and individuals to consult about business investment to Osaka.



**Osaka Seminar:**

*Enter Japanese Market via Food & Beverage and Retail industries.*

**1st October 2015** (Thursday)

**2pm-4.30pm** \*Registration starts from 1.45pm.

Venue: TKP Conference Center Cecil Street, Room Osaka 1.  
(137 Cecil Street, Singapore)

Limited seats available. For registration, please send email to  
**n-kadono@nihon-assist.com**