

The 15th Osaka Business Networking Club

Business Trends in Foreign Companies

The 15th Osaka Business Networking Club will welcome representatives from foreign companies that have started operations in Osaka as part of their business expansion into Japan; there will be presentations and a networking meeting.

What business opportunities do foreign companies find in Osaka as customer demand becomes more diverse, in line with progress of globalization and IT technologies and market changes including a rapid rise in the number of tourists from abroad? To identify changing business trends, we are going to explore recent cases of foreign investment in Japan, "English Village" coming from Korea as the first hands-on English education facility in Japan, a Chinese company trying to grasp the chances available in Japan's boom in foreign tourism, American risk-management service that is garnering attention as a measure to protect personal information when the My Number system is introduced, and an American company offering streamlined financial service via smartphone, which more than 60% of Japanese have.

We are sincerely looking forward to your participation.

DATE & TIME: Thursday, 22nd October 2015, 14:00-16:30 (Registration begins at 13:30)

VENUE: Osaka Chamber of Commerce and Industry Building, "Suehiro no ma", 6th Floor
(2-8, Honmachibashi, Chuo-ku, Osaka)

PROGRAM: 14:00-14:10 Opening remarks
14:10-15:30 Presentations by foreign company representatives (20 minutes each)

1. Shanghai Spring Investment Management Co., Ltd.
2. Square K.K.
3. FireEye, Inc.
4. YBM Japan (In no particular order)

15:40-16:30 Networking Meeting (Meishi Exchange)

LANGUAGE: Japanese (English simultaneous translation)

ORGANIZED by: Osaka Prefecture, the City of Osaka, and the Osaka Chamber of Commerce and Industry (OCCI)

SUPPORTED by: JETRO Osaka

Fee: Free

CAPACITY: 100 (First-come-first-served basis) * Registration will close upon reaching full capacity.

ENTRY: Please fax or email the booking sheet. <Deadline: Friday, October 16th>

Speaker companies:

Shanghai Spring



Investment Management Co., Ltd.

An investment firm of Spring Airlines, a Chinese LCC, preparing to enter the hotel business in Japan.
HQ: China

Square K.K.



Offers services to all kinds of businesses that drive growth including credit-card transactions on smartphones and tablet devices.

Parent company: USA

FireEye, Inc.



A global security company providing products and services to protect against highly-sophisticated cyber attacks such as targeted threats.

Parent company: USA

YBM Japan



Operates "Osaka English Village", a facility offering fun and hands-on English education that is going to open on Nov 19 at Expository.

Parent company: South Korea

INQUIRIES & BOOKING:

Ms. Kim or Ms. Okamoto, Osaka Business and Investment Center (O-BIC)

TEL: 06-6944-6298 FAX: 06-6944-6293 E-mail: o-bic2@osaka.cci.or.jp

Address: c/o Osaka Chamber of Commerce & Industry (OCCI), International Division
2-8 Honmachibashi, Chuo-ku, Osaka, Japan 540-0029

TO: Osaka Business and Investment Center (Fax: 06-6944-6293)

Please reconfirm the number before submitting.

<The 15th Osaka Business Networking Club Booking Form>

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|--|--|--|--|
| Company Name | | | |
| Title/Department | | | |
| Name | | | |
| Address | | (〒) | |
| TEL | | FAX | |
| E-mail | | | |
| Please select the language which you can use | | <input type="checkbox"/> Japanese | <input type="checkbox"/> English <input type="checkbox"/> Both |
| Participation in the networking meeting | | <input type="checkbox"/> Will be present | <input type="checkbox"/> Will not be present |

***1 We will send a confirmation email (or fax if you don't have the email address) to all the applicants a week before the event. Please bring the printout on the day. If you don't receive the confirmation, please contact O-BIC.**

*2 The information about you will be used for future correspondence of information from the organizers. It will also be printed on a list which will be distributed to presenters.

*3 In case of an excess number of applicants, we may have to ask companies to limit the number of participants from their company.

*4 We reserve the right to not allow the participation of any individual due to certain circumstances. We also may ask participants to leave the venue if their conduct hampers the event or disturbs other participants.

*The Osaka Business Networking Club

The network was established in October 2008 by Osaka Prefecture, the City of Osaka (IBPC Osaka), the Osaka Chamber of Commerce and Industry and JETRO Osaka to facilitate networking among companies which have been investing in Osaka and to provide them with further opportunities for business expansion.

<Secretariat: Osaka Business and Investment Center (O-BIC)>