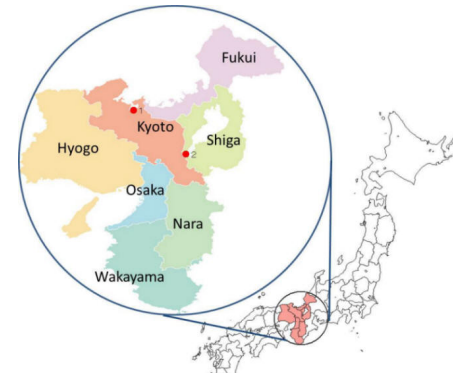


Japan Hotel Investment Seminar

The Japan External Trade Organization (**JETRO**) and the Hong Kong General Chamber of Commerce (**HKGCC**) are organizing “Japan Hotel Investment Seminar”.

In the past five years, the number of foreign tourists has increased dramatically in **Kansai Area** due to the expansion of airline routes. Under this recent circumstance, **hotel construction and development projects have increased**, not only in main city like Osaka, but also in its neighboring areas and cities.

This event aims to introduce the charm in Kansai area and prospect of hotel investment, whereas **selected local governments in Kansai Area**, who are keen to invite foreign hotel operators/investors into its own municipality, are invited to introduce **the latest incentive schemes, planned projects with information on available sites**.



Event Outline:

- Date: 7th September 2017 Thursday, 10:00-(Reception opens at 9:30)
 Venue: HKGCC Conference Room and Meeting Rooms,
 22/F, United Centre, 95 Queensway, Hong Kong
 Organized by: The Japan External Trade Organization (JETRO)
 The Hong Kong General Chamber of Commerce (HKGCC)
 Co-organized by: Consulate-General of Japan in Hong Kong

Programs: < Seminar Proceedings> **simultaneous interpretation**

- 10:00-10:05 Opening Remark: by Representative of HKGCC
 10:05-10:10 Welcome Speech: by Representative of Consulate-General of Japan in Hong Kong
 10:10-11:00 Keynote Speech (The charm in Kansai area and prospect of **hotel business in Japan**) by Mr.Takeshi KITAMURA, Director of Japan Hotel Appraisal Asia Company Ltd.
 11:00-11:10 Q&A
 11:10-12:10 Presentations by the local governments in Kansai area
 1) Nara Prefecture
 2) Wakayama Prefecture
 3) Osaka City
 4) Sakai City
 12:10-12:25 Q&A
 12:25-12:30 Closing Remark: by Representative of JETRO
 12:30- Networking Reception
 14:00- Individual Meetings (organized by JETRO)