

For the associates of foreign affiliated companies,

BASIC COURSE for **Intellectual Property** **in Japan for Business Use**

Dear Business associates,

JETRO is pleased to offer the basic course for practical business application of the intellectual property in Japan.

At actual business scenes, you may face several difficulties such as, unsuccessful promotion even with price competitiveness, unsuccessful appointment to the upper echelon, unfinished price negotiation ... That's the time of the approach with the topic of intellectual property. It may bring you a new chance and don't forget the true value of IP for business use.

Don't miss this valuable opportunity to learn more about basic stance and applications of IP in Japan!

In this course, case studies of Chinese mega corporation, Japanese SMEs will be introduced. Further, well-experienced attorney will offer the solutions to your questions

- Please send your requests and any specific questions in your application form in advance!

Date/Time : 16:00- 19:00 Thursday, 18th of October, 2018

Venue : Conference room, JETRO Osaka
(29th floor, Osaka Kokusai bldg.,2-3-13, Azuchimachi, Chuo-ku, Osaka)

Attendee : Business associates of foreign affiliated companies,
Diplomatic establishments and relative agencies

Entry Fee : Free of Charge

Deadline : Thursday, 11th of October, 2018

Admission Capacity : 20 persons First-come-first-served basis / Up to 2 attendees per company

AGENDA

1. 16:00-18:00 "BASIC COURSE for Intellectual Property in Japan for Business Use"
by Mr. Koji MURAI (Patent & Trademark Attorney,
Senior partner of Shinjyu GLOBAL IP)
- including Q&A session
2. 18:00-19:00 Net-working

Language : Japanese by speaker (English, Chinese on demand)

Organizer : JETRO Osaka

Supported by: Osaka Business & Investment Center(O-BIC)

Application : 1. E-mail - Please send your attendance and relative information to below E-mail address
2. Fax - Please send attached application form by Fax.

Contact : JETRO Osaka Invest Japan division PIC : Murai
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